From: Gray, Lesli
To: Chuck Ardizzone; Dawn Whitehead; Charrish Stevens; Susan Oetker; Shawn Sartorius; Jeff Humphrey; Adam Zerrenner; Susan Millsap; Debra Hill; Brian Hires; Chris Tincher; Alyssa Hausman; Chris Harper
Subject: FINAL OUTREACH MATERIALS - TEXAS HORNSHELL EXTENSION
Date: Tuesday, August 8, 2017 12:08:00 PM
Attachments: THS ext NR final.doc
THS ext NR final.pdf
THS Ext Communications Strategy final.docx
If Asked Only TALKING POINTS THS ext Final.docx

Greetings, the Notice announcing the six month extension for the Texas hornshell listing determination will publish in the *Federal Register* on August 10th and be available in the FR Reading Room on August 9th. I have pasted the notification schedule below.

Attached is the final communications plan (internal use), news release and Internal, if-asked, talking points. I have a Facebook post scheduled for Wednesday at 10 a.m. CT. and will work with folks in the RO to have the info on the R2 webpage. Chuck and Susan can you all arrange to have the news release posted to your webpages? Please let me know if you have any questions. Take care – Lesli

Day before FR publication in Reading Room (late afternoon – 3:30 p.m. CT)	Notification of TPWD and NMDGF	R2 Coastal ESFO and NM ESFO Supervisors
Day before FR publication in the Reading Room (late afternoon - 3:45 p.m. CT)	Congressional notifications – district and DC	R2 EA/HQ CLA
Day before FR publication in the Reading Room (4:00 p.m. CT)	Email notifications to Governors, State Game & Fish, tribes and other partners	R2 and ESFOs
Morning of publication in FR Reading Room, 10 am CT	Email news release to media	R2 EA - L. Gray, J. Humphrey
Morning of publication in FR Reading	Post news release and FAQs to R2 page, as well as the Austin, Coastal and New Mexico ESFO sites.	R2 EA

Room, 10 am CT		
Afternoon of publication in FR Reading Room	Post to R2 social media sites	R2 EA
Day of publication in FR Reading Room	Respond to media interviews/request as needed.	R2 EA-L. Gray, J. Humphrey

--
PLEASE NOTE UPDATED PHONE #

Lesli A. Gray
U.S. Fish and Wildlife Service
Public Affairs Specialist
972-439-4542
lesli_gray@fws.gov
www.fws.gov/southwest